

Trustworthy AI Quality Seal

Making quality, transparency and responsibility in AI visible

As artificial intelligence becomes increasingly integrated into economic and societal processes, the need for trustworthy AI and transparent quality standards is growing. AI applications must not only perform effectively but also meet requirements for safety, transparency and responsible use. The Trustworthy AI Quality Seal provides an independent quality and trust mark based on a structured assessment of AI applications.

How it works

The path to obtaining the Trustworthy AI Quality Seal follows clearly defined steps. After receiving initial information, an organisation submits an application and agrees to the assessment process. The AI application is then evaluated according to defined assessment guidelines covering seven quality dimensions: data protection and security, transparency, explainability and fairness, human oversight and decision-making, digital sovereignty and resilience, economic aspects, sustainability as well as digital humanism.

Following a successful expert assessment, the applicant commits to regular self-monitoring. This requires a concept covering the assessment criteria and measures to ensure AI competence. If the award requirements are met, the Quality Seal is granted together with a unique Quality Seal ID. It is valid for 24 months and can be renewed provided that the required standards continue to be met.

AI tools, AI services, AI systems and AI models can be assessed. Depending on the application, technical, legal, ethical and organisational aspects are considered together, providing a structured basis for the holistic evaluation of AI applications.

The Big Picture

Trustworthy AI combines technological innovation with ethical guidelines and regulatory requirements. The Quality Seal translates these principles into verifiable AI quality criteria, providing guidance for the development, deployment, procurement and evaluation of artificial intelligence.

AI providers can demonstrate verified quality and responsible design, while users and public-sector contracting authorities gain a more robust basis for decision-making. The approach also strengthens digital sovereignty by supporting controlled, transparent and independent AI evaluation and operation. In this way, the Trustworthy AI Quality Seal contributes to responsible AI and a sustainable, self-determined digital transformation in Austria and across Europe.

Quick Facts

- Solution area: **Processes, Quality assurance and certification**
- Administrative level: **Municipality, District, State, Federation**
- Solution process: **Digitization and technology**
- Technology: **Artificial Intelligence**